



"When Rhys Fulber is not working with Bill Leeb on one of their numerous electronic music projects (Front Line Assembly, Delerium just to name a few), he is devoting his time to his brainchild project Conjure One, which follows the same formula as Delerium, i.e. ambient ethereal electronic music fronted by established female vocalists. While Delerium has been delving into pop territory ever since their unexpected breakthrough into the mainstream with Sarah McLachlan's smash hit *Silence*, Conjure One has managed, so far, to maintain its sophisticated blend of haunting melodies and lush textures"

DJ Avalanche, musicfolio.com

For nearly ten years, electronic pioneer / Juno Award winner Rhys Fulber has grown to become comfortable with himself, taking complete control of his own experimental destiny. After years of nurturing fans in the Industrial circuit as a member of Front Line Assembly with founding member Bill Leeb, Fulber sidelined the fantasy angst of the genre and reteamed with Leeb in a splinter outfit to explore a new dimension, ambient pop. Delerium was the unexpected result. As a string of hit dance singles mounted across the globe, including the crossover Billboard Adult hit "Silence" featuring Sarah McLachlan on vocals, the tag-team of Fulber & Leeb were at the head of the class once again. Continuing with the same guest vocalists formula derived from Delerium, Rhys' latest invention Conjure One empowers his artistic ability by stripping the layers of ambient pop while roughing the edges with a direct yet open-ended sound. Whereas Delerium was more schematic, Conjure One allows for non-binding options and explores earthly territories from the deep corners of the East to sunset tranquility of the West. With a passion for melodies and lyrics that reflect the realities of life, Conjure One takes more risks than Fulber's previous projects while easing listeners into a sound-scape that accommodates a range of emotions.

Although Fulber's process is rather cerebral, one audible taste of *Extraordinary Ways* (Nettwerk, 2005) or a cushy listen to his stunning debut (*Conjure One*, Nettwerk Records) from 2002 and you'll be comforted as your mind embarks on journeys of paths to distant places that may seem intangible, yet closer with each voyage. Working with globally respected talent with partnerships that include Sinéad O'Connor and Poe, Fulber remains a prime target on the genre's radar with every release. His albums are nothing short of miraculous, receiving critical acclaim starting with Conjure One's eponymous debut:

"On *Conjure One*, he develops his own ideas further, applying a wonderful grasp of sounds from the Mediterranean and Middle East... The result is satisfying to say the least, as *Conjure One* is nothing short of sweeping ambient dance-pop" Kenyon Hopkin, allmusic.com

"*Extraordinary Ways* still reflects Rhys' penchant for epic-laden productions that are spine-tingling, transporting pieces of electronic heaven. *Extraordinary Ways* is anthemic, direct, and glorious. Both musically majestic and lyrically potent, the track has a strange melancholy quality that is juxtaposed with a hopeful message" Justin Elswik, musicdiscoveries.com

Without bowing to the dynamic trends of tomorrow's electronic music, Fulber's latest Conjure One effort, *Exilarch* (Nettwerk, scheduled for release on 10/19/2010) rediscovers the roots that initially inspired his thirst to make music. Continuing on Conjure One's method of incorporating angelic female vocalists (joined on *Exilarch* by trance diva Jaren, Persian singer Azam Ali, Kidneythieves' Free Dominguez, and regular contributor, bassist/vocalist Leah Randi), the collaboration on the new record remains contemporary in the sense that it epitomizes the current

melancholy of the world. Providing a delicate landscape for lyrics and harmonies that reflect his state of mind, *Exilarch* will be remembered for years to come.

To celebrate the birth of this latest masterpiece, Conjure One will join former Depeche Mode instrumentalist Alan Wilder's project Recoil for several special events across North America. What makes a Conjure One performance extraordinary? According to Fulber, "The live experience is unique because it's all about electronic manipulation. It's very spontaneous with harder beats without tarnishing the beauty of the various vocalists that will join me on stage from date to date."

International fans may preview the upcoming North American tour by catching Conjure One's Russian debut (Tochka, Moscow, 10/16), supporting former Wolfsheim lead vocalist Peter Heppner.

While other artists struggle to find their niche, there is but only one definitive name that perfects the genre of ambient-pop, Canada's Conjure One.



NORTH AMERICAN AUTUMN TOUR 2010

10/21 San Francisco: The Mezzanine
10/22 Los Angeles: El Rey Theatre
10/27 Toronto: The Opera House
10/31 Baltimore: Bourbon Street
11/01 New York City: Highline Ballroom



ALBUM DISCOGRAPHY

EXILARCH (Nettwerk, scheduled for release Oct. 19, 2010)
EXTRAORDINARY WAYS (Nettwerk, 2005)
CONJURE ONE (Nettwerk, 2002)



INFORMATION

Visit www.conjureone.com for the latest release and tour information

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