

Thank you for booking **STRANGELOVE – The Depeche Mode Experience**

Please reply to confirm receipt and loop in your team including marketing and box office

We want to make sure we arm you with everything you need to ensure success

BILLING

STRANGELOVE – The Depeche Mode Experience

Please capitalize “STRANGELOVE” and treat as one word

MATERIALS/MARKETING

Assets: <https://drive.google.com/drive/folders/1dmjlfJ9wKVMUIG9Lg9Ng7zVNV3NRk7Tj>

Promo reel:

<http://www.youtube.com/watch?v=VKyG8oKwtdE&feature=youtu.be>

Links:

www.DepecheTribute.com

<http://www.facebook.com/strangelovetribute/>

<http://www.instagram.com/strangelovetribute/>

Please send at your earliest convenience:

- Ticket link
- Announce/presale/onsale dates and times (inclusive of time zones)
- Marketing plan including any radio proposals (paid or trade)
- Localized assets
- FB event – please make Brent Meyer an admin on the FB event:
<http://www.facebook.com/brentmeyerfb>
- Please ensure the show is included in all print and online calendar listings and buys
- Please localize, print and hang posters
- If there are any further assets that will help the cause, please reach out

Marketing suggestions:

For our FB campaigns (speaking broadly in all urban/suburban US markets) we target ads using the following filters:

Ages (21-60)

Interests:

Depeche Mode (be SURE “interest”, NOT “employer” is selected)

Dave Gahan

Martin Gore

The Cure
The Smiths
Morrissey
New Order
Joy Division
Duran Duran
Erasure
Pet Shop Boys
Nine Inch Nails
Bauhaus

If you need to go broader also add these interests:

Music of the eighties
New wave music
Alternative rock

- FB promoted posts at announce/onsale
- FB promoted posts at the close – 2 weeks/1 week/blitz in final 48 hours
- Mix/Alt/90's radio formats with giveaways
- Street team – flyers, posters
- E-blasts
- Affinity artists: Depeche Mode, The Smiths, The Cure, Morrissey, Duran Duran, New Order, Erasure, Tears for Fears, Howard Jones
- Paper/comps – if you feel that papering the room will help your show, we are generally not opposed – please let us know if you intend to paper in advance

COUNTS

Please set up daily ticket counts and send to davidmagazine@gmail.com

If you intend to paper the show and are able to include papering quantities that's appreciated

VIP/M&G

Please let me know if you intend to offer any VIP packages, table sales, etc. The band is typically willing to offer Meet & Greet sessions per mutual agreement

ADVANCE

Brent Meyer – brentm1661@gmail.com

SETTLEMENT

Please settle with Brent Meyer in cash or check (dated DOS) upon performance – many thanks

Thanks for booking **STRANGELOVE** – looking forward to a successful show