



**PROPOSAL FOR LOWELL
MEMORIAL AUDITORIUM**

Requirements for event

Venue will be required to provide:

- Suitable arena with seating, lighting security, staffing, box office and stage hands
- Ring footprint size is typically 22' plus tables for officials and two stairs
- Sound system suitable for such an event
- Suitable dressing areas for fighters during the event including sufficient bottled water, ice and clean towels
- All local advertising and local public relations
- A minimum of 35 room nights for fighters, officials and WCK staff. For additional rooms, arena will afford us any special rate deals that they have with local hotels
- Facility for weigh in on the evening prior to event
- Local ground transportation for fighters, officials and staff
- WCK will need 30 comp tickets for the best seats and 50 general admissions.

WCK MUAY THAI will provide:

- Complete fight card including at least one main event fight and seven undercard fights
- Professional event management
- All match making, fighter purses, safety gear for fighters, official salaries and airfare for both fighters and officials
- Massachusetts State Athletic Commission sanction
- Fighter Insurance
- Ring Announcer
- Ringside physician WCK Muay Thai will work closely with your marketing department to develop a marketing program for this WCK spectacular
- Use of WCK fight footage, bios and photos for promotional purposes
- WCK will use it's resources in the martial arts community to promote the event

Additional TV coverage available with Ballys Sports or NESN. Minimum of 2 one-hour programs created with opening billboards featuring Lowell, on air mentions and signage possible for event sponsors. Please note – there are sponsorship opportunities with the weigh-in, ring girls, round cards and post fight party which can include meet and greet with fighters.